

# REACHING NEW HEIGHTS ON SALESFORCE FOR ADMISSIONS

# 2024

Enrollment 

ENROLLMENT RX R.A.D. CLIENT  
TRAINING WEBINAR SERIES



Registration is open for our 2024 Q1 webinar series sessions designed to offer insight and tutorials to ERX clients on how to leverage their ERX products on Salesforce.

FEBRUARY SESSION	MARCH SESSION	APRIL SESSION
<p><b>Mastering the Power of Salesforce Flow: A 2024 Deep Dive into Automation Excellence</b> Tuesday, February 13   1:30 pm CST</p> <p><i>Join us as we dive into Flow, the must-know Salesforce automation tool. While walking through common flows, we'll get hands-on as we share ideas combining old automation into the flow. We will also review resources to help you learn the ins and outs of this essential tool.</i></p> <p>Audience: System Administrators, Power Users</p> <p><a href="#">CLICK HERE TO REGISTER!</a></p>	<p><b>Revolutionizing Campus Offerings by Leveraging FormBuilder Rx's Shopping Experience</b> Tuesday, March 12   1:30 pm CST</p> <p><i>Join us to see the power of Enrollment Rx's newest product in action! Learn how your institution can take advantage of FormBuilder Rx's shopping cart experience. Common examples that use click-and-buy features include course offerings for continuing education, conferences, or home study programs. See how this product can unlock new areas of serving your current and potential constituents.</i></p> <p>Audience: All Users</p> <p><a href="#">CLICK HERE TO REGISTER!</a></p>	<p><b>Unleashing the Full Potential of Marketing Cloud Account Engagement (Pardot) in 2024</b> Tuesday, April 9   1:30 pm CST</p> <p><i>Want a fresh look into the new features of Marketing Cloud Account Engagement? Want to learn how your institution can leverage this powerful marketing tool to nurture and communicate with your constituents? Join us as we highlight its latest features and expand on underutilized tools such as lead scoring and grading.</i></p> <p>Audience: System Administrators</p> <p><a href="#">CLICK HERE TO REGISTER!</a></p>

Have questions? Contact Misty Mullenbach at [Misty@EnrollmentRx.com](mailto:Misty@EnrollmentRx.com)

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